

# FASHIONSUSTAIN

by Messe Frankfurt Exhibition GmbH

## PROGRAM

28 - 30. JANUARY 2023



**Moderation: Andrea Greuner, fashion journalist, moderator, network**

### **SATURDAY, 28/01/2023**

**2.30 pm Opening of Neonyt licensed by Messe Frankfurt GmbH and Fashionsustain.**

- Ulrike Kähler, Managing Director Igedo Exhibitions
- Dr. Stephan Keller, Lord Mayor of the City of Düsseldorf

**2.45 pm Local, International.**

**What role do local communities play in achieving the Sustainable Development Goals?**

- Dr. Monika Hauck from Repair Rebels GmbH & Change Rooms
- Heiko Wunder from Rheinstoff GmbH and Co. KG
- Burcu Gözet, Senior Researcher at the Wuppertal Institute for Climate, Environment and Energy
- Dr. Michael J. Rauterkus, Councillor for Economics, Digitalisation, Human Resources and Organisation of the State Capital Düsseldorf

**3.40 pm Impulse: Spotlight Portugal**

- António Braz Costa from CITEVE - Centro Tecnológico das Indústrias têxtil e do Vestuário de Portugal.

## **Sunday, 29/1/2023**

**10.30 am 1:1 Interview powered by TextilWirtschaft: Have a coffee with Thomas Ganter from L&T. This is how retail creates positive impact.**

- Moderation: Anja Probe, Textilwirtschaft.
- Speaker: Thomas Ganter, Lengermann & Trieschmann GmbH & Co. KG

**11.00 am Discussion: Collaborate and communicate. How sustainability brings retailers, brands, and consumers together.**

- Tanja Kliewe-Meyer, Founder & CEO like a bird lifestyle GmbH
- Marko Schütte, Project Manager EK Fashion Sustainability of EK Service Group
- Anabelle Homann, COO & Head of Marketing
- Sylvia Happel, Head of Business Development Europe of Lenzing AG

**11.50 am Best Case: Athleisure and Sustainability**

- Mirela Slowik, Marketing and Business Development Manager ISKO
- Ezgi Utan, founder and creative director Lando Studio

**12.20 pm Workshop: Sustainability at the Point-of-Sale.**

Basics for Store Employees.

- Tanja Kliewe-Meyer, Founder & CEO like a bird lifestyle GmbH

## **MONDAY, 30/01/2023**

### **10.30 am – 10.55am 1:1 Interview: For a coffee with Claudia Brück of Fairtrade Germany. Why minimum wages are not enough.**

Interview with Claudia Brück, Director/ Head of Policy and Communication of Fairtrade Germany.

### **11.00 am – 11.40am Discussion: Transparent supply chain. How well do I know my suppliers?**

- Anna Canadell, Co-Founder of BCOME CERTIFIED, S.L.
- Edu Uribesalgo, Innovation and Sustainability Director Ternua Group (Import Arrasate S.L.)
- Kutay Saritosun, Marketing and Communication Manager bluesign technologies AG
- Abdelkader Amouche, Commercial Director of Haelixa

### **11.50 am – 12.00pm Impulse: Spotlight Denmark - Sustainability by Design**

- Maijken Kalhave, Executive Director of Creative Denmark

### **12.00pm – 12.40pm Discussion: Sustainability by Design. More than timelessness and recyclable materials.**

- Maijken Kalhaven, Executive Director of Creative Denmark
- Katja Schwarz, Managing Director of Dress to measure UG
- Melina Bucher, Founder of Melina Bucher
- Michaela Leitz, Plus Size Luxury Fashion Stylist & Size Inclusive Fashion Expert from Confidence & Style